



# Computer Games as a Future of Manufacturing Education

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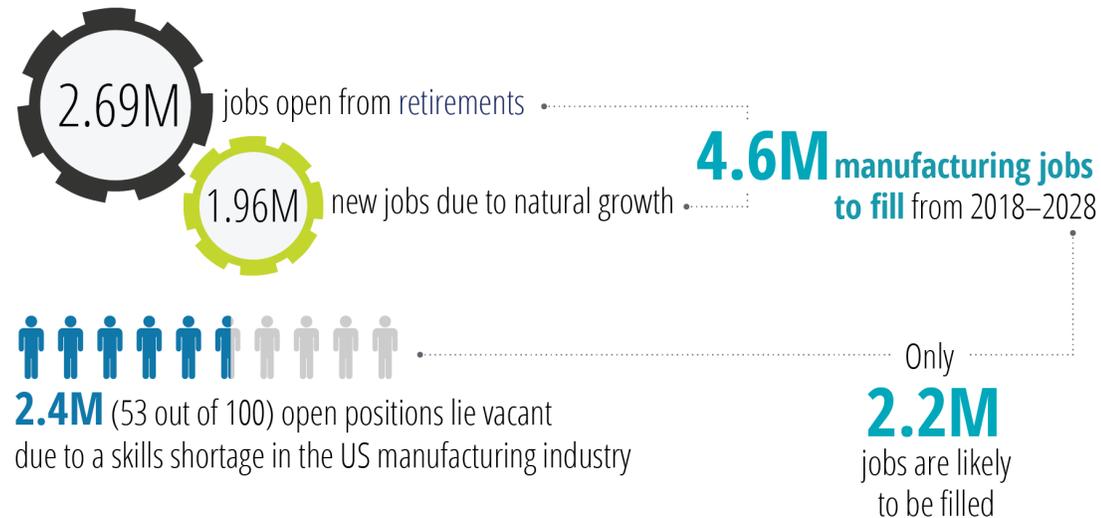
**June 12, 2019**  
**Erie, PA**



# 2.4 million unfilled positions puts US\$2.5 trillion at risk over next 10 years

FIGURE 1

**The skills gap may leave an estimated 2.4 million positions unfilled between 2018 and 2028**



\*Calculated on the basis of 52.7% of the skilled manufacturing positions that are unfilled (per the 2018 survey)

\*\*Retirement age of 66

Source: BLS Data, OEM (Oxford Economics Model), Deloitte and Manufacturing Institute skills research initiative.

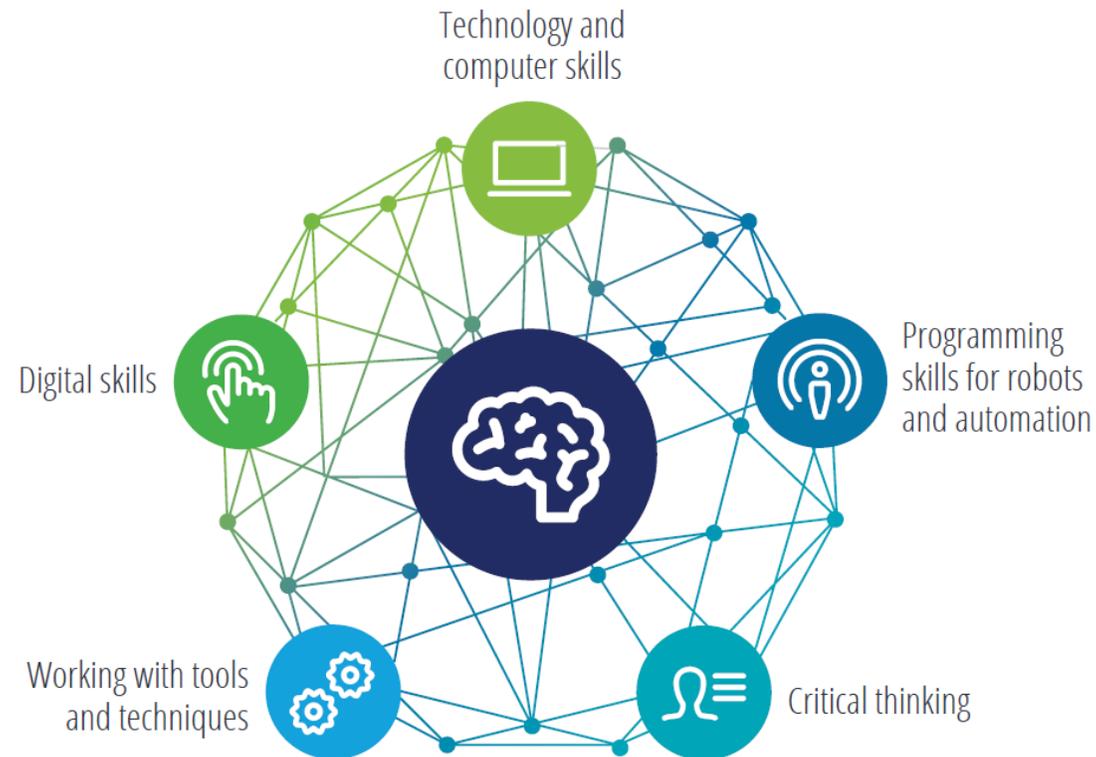
Deloitte Insights | [deloitte.com/insights](https://deloitte.com/insights)



**Skills shortage could put US\$454 billion of manufacturing GDP at risk in 2028 alone**

# Solution: Hire more people!

But we don't have enough skilled people in manufacturing, yet!



Five key skills expected to be needed in the fourth industrial revolution

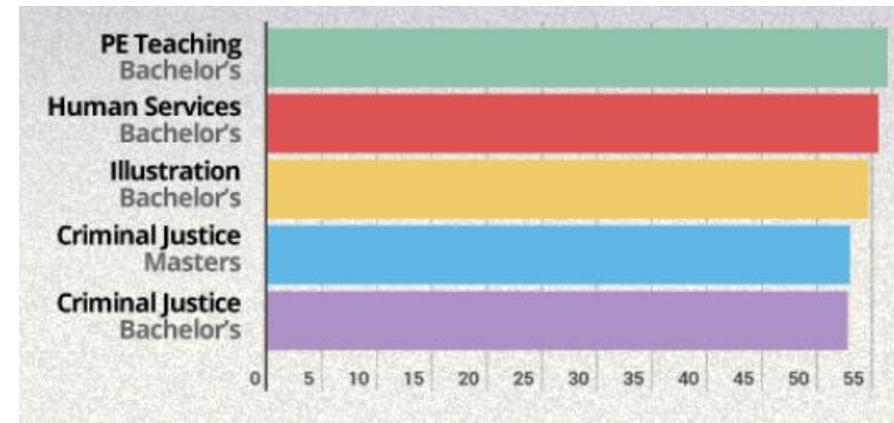
# Where to find potential manufacturing workforce?

## STEM students in universities and community colleges: ~6 million

- Train them well for a career in advanced manufacturing.
- Retention rate for community college = ~60%: one of the three reason is **hard coursework**.
- **Q: How do we improve student's understanding, learning and retention?**

## Underemployed people: ~22 million

- Many are univ. graduates, in low paying jobs.
- Motivated for high-paying and in-demand jobs.
- **Q: How do we provide necessary education & training for non-majors?**

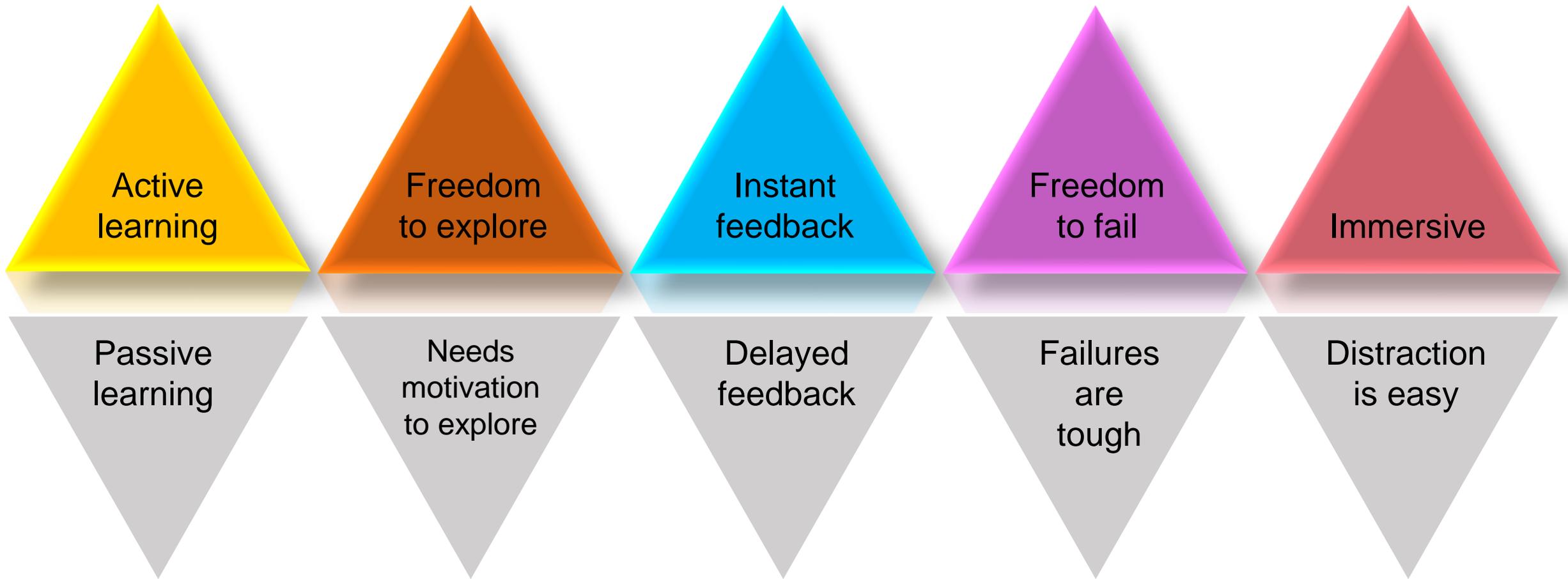


<https://www.payscale.com/data-packages/underemployment/degree-and-major>

<https://nsf.gov/nsb/sei/edTool/data/college-02.html>

<https://www.americashealthrankings.org/explore/annual/measure/Underemployed/state/ALL>

# Can we use computer games to improve student's engagement and retention?



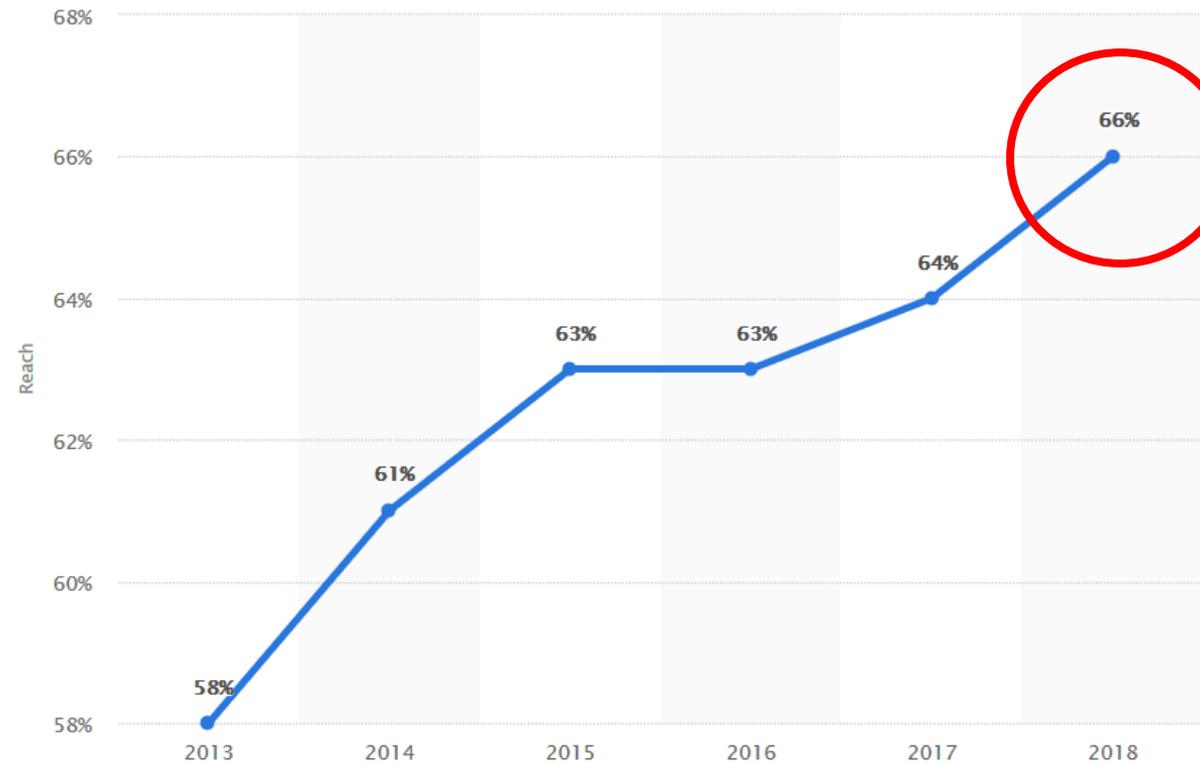
Computer games in this context means any kind of digital game, played on any platform (PC, mobile, tablet) etc.

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# Why computer games?: they appeal to our target audience!!



Game penetration: general U.S. population<sup>^</sup>

Male/Female ratio\*: 55/45

Play an average of **6 hours/week**\*\*!

If people are used to **playing games**, why not **make them learn** in the same framework?

"The role of a teacher and the role of game rules are roughly equivalent. A teacher wants to exert influence on students to encourage certain behaviours; to reward the positive and discourage the negative. In games, rules are designed to guide players through a level or stage in an intuitive manner."

– Steven Lumpkin, Senior Designer, RollerCoaster Tycoon World

<sup>^</sup><https://www.statista.com/statistics/748835/us-gamers-penetration-rate/>

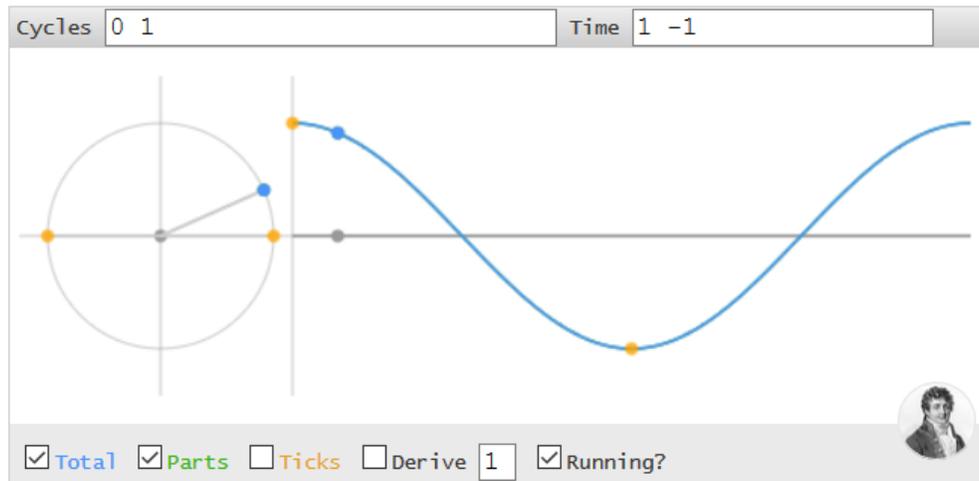
\*<https://www.statista.com/statistics/232383/gender-split-of-us-computer-and-video-gamers/>

\*\*<https://www.limelight.com/resources/white-paper/state-of-online-gaming-2018/>

# Some examples from my experience

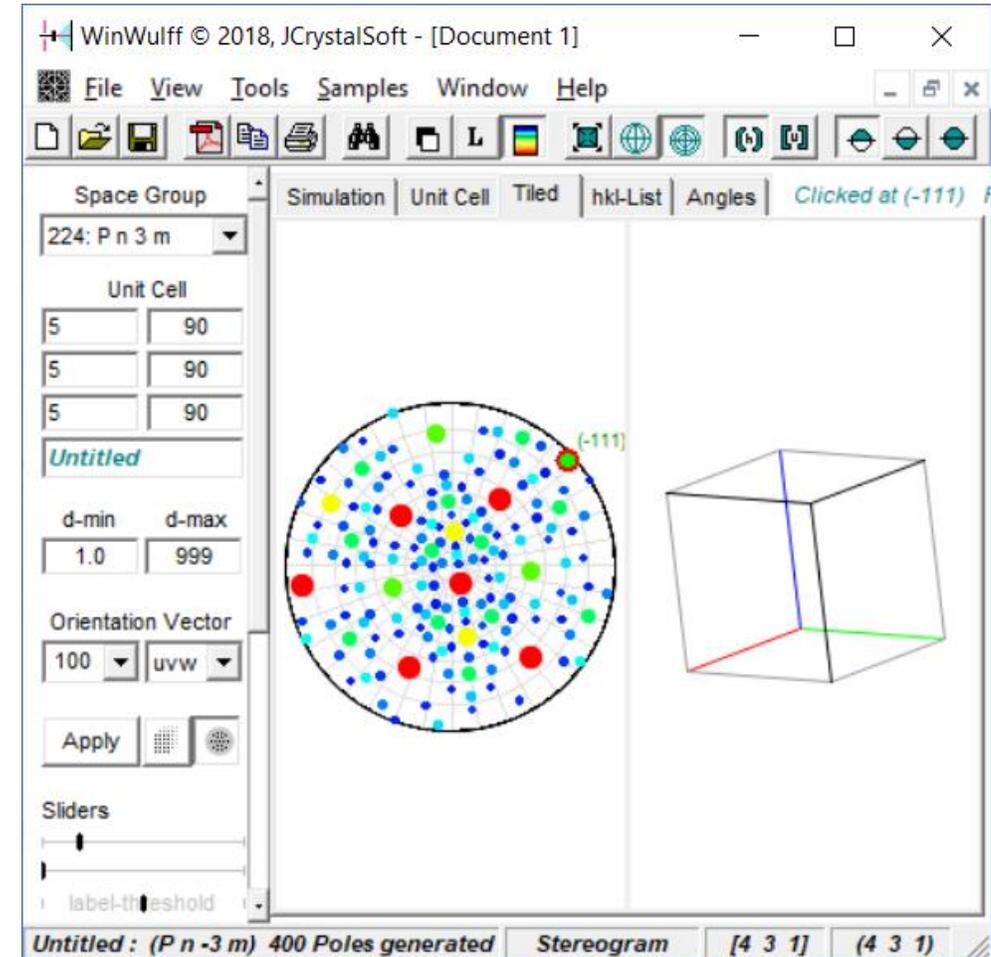
## Fourier Transforms

$$X_k = \sum_{n=0}^{N-1} x_n \cdot e^{-i2\pi kn/N}$$
$$x_n = \frac{1}{N} \sum_{k=0}^{N-1} X_k \cdot e^{i2\pi kn/N}$$



<https://betterexplained.com/articles/an-interactive-guide-to-the-fourier-transform/>

## Stereographic Projection



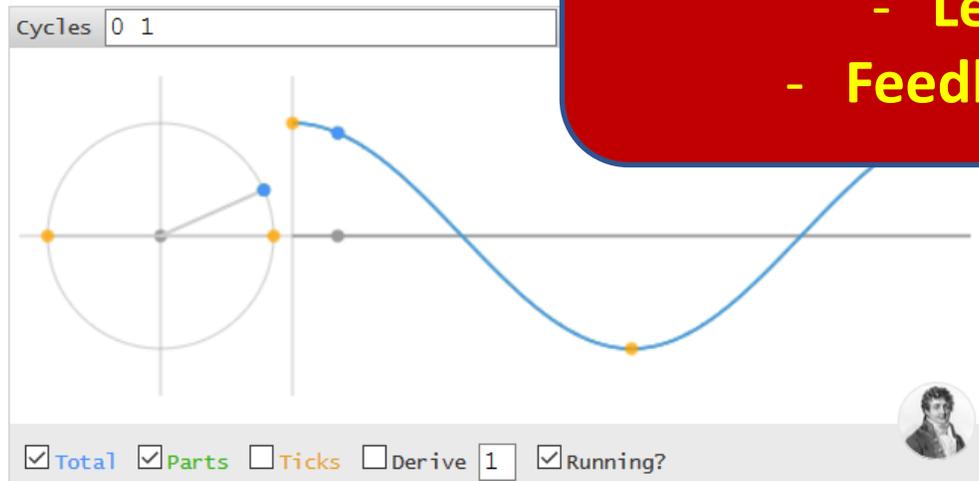
<http://www.jcrystal.com/products/winwulff/index.htm>

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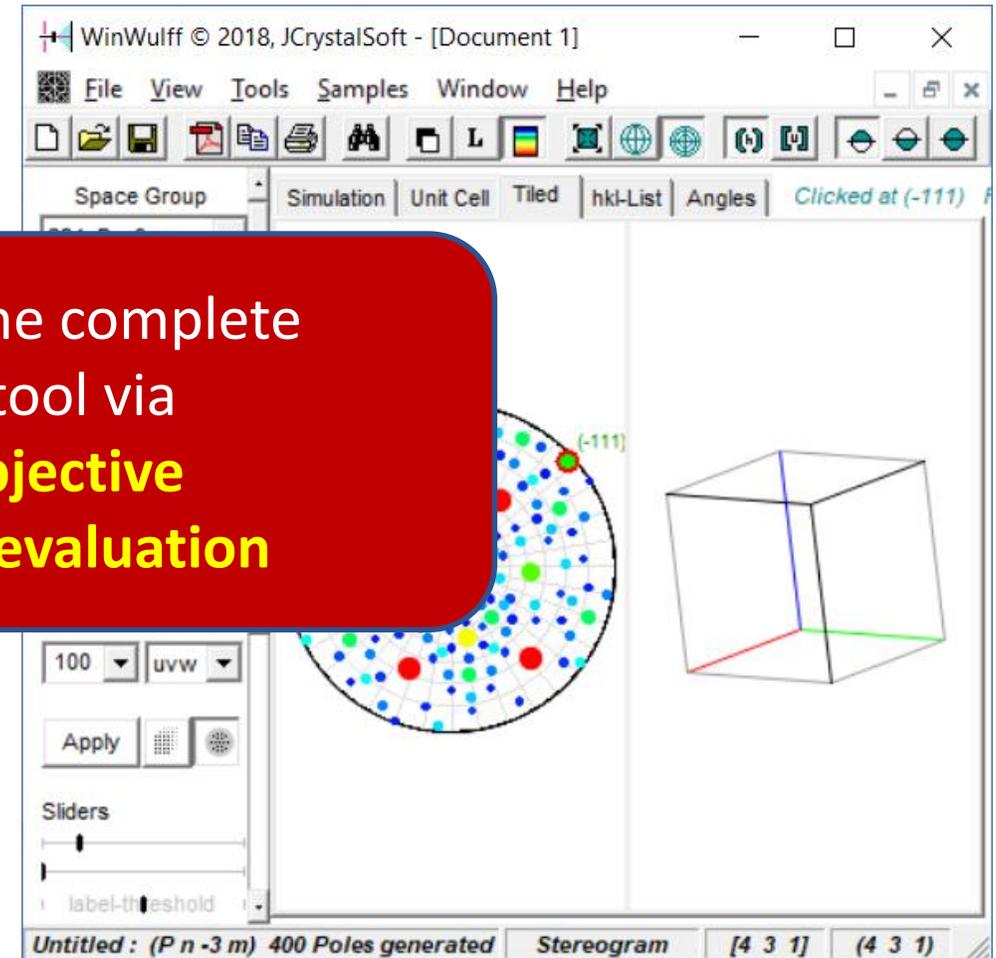
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Potential to become complete instructional tool via

- Learning objective
- Feedback and evaluation

## Stereographic Projection



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# Successful trials of gamification in manufacturing education

## UT Dallas introduces Minecraft for Polymer Chemistry (2014)



- The “Polycraft World” modification allows “**Minecraft**” players to create flamethrowers. But to do so, players **learn about plastics processing** in order to refine and fabricate the necessary components to build them.
- **“Fun and learning do not have to be diametrically opposed”**

[https://www.utdallas.edu/news/2014/10/24-31265\\_UT-Dallas-Team-Infuses-Materials-Science-into-Mine\\_story-wide.html](https://www.utdallas.edu/news/2014/10/24-31265_UT-Dallas-Team-Infuses-Materials-Science-into-Mine_story-wide.html)

## CMU’s Professor Rebecca Taylor introduces card game (May 15<sup>th</sup> 2019)

- Students **learn contract manufacturing and negotiation** while navigating a **student-inspired card game** that reveals challenges and successes during the product development process.



Modern Manufacturing in Steeltown with Assistant Professor Rebecca Taylor

<https://www.youtube.com/watch?v=KKyJ2rPXV9M>

# Many pilot studies elsewhere: strong belief in gamification techniques



Thesis on – “LEVERAGING GAMIFICATION TECHNIQUES AND STRATEGIES AS A MEANS OF IMPROVING MARITIME BORDER SECURITY DATA COLLECTION” (2017)

[Front Physiol.](#) 2018; 9: 908.

PMCID: PMC6060613

Published online 2018 Jul 19. doi: [10.3389/fphys.2018.00908](https://doi.org/10.3389/fphys.2018.00908)

PMID: [30072911](https://pubmed.ncbi.nlm.nih.gov/30072911/)

Can Gamification Contribute to Computer Modeling-Driven Biomedical Research?



**'Gamification' Techniques Increase Your Employees' Ability To Learn By 40% - Business Insider**

**Many industries actively uses AR/VR techniques for training employees**

**8.54**  
RG Score

A new way to measure scientific reputation.

The RG Score takes all your research and turns it into a source of reputation.

- PUBLICATIONS
- QUESTIONS
- ANSWERS
- FOLLOWERS



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Can Gamification Contribute to Cognitive Research?

PMCID: PMC6060612

Lack of framework for gamification of manufacturing education



'Gamification' Techniques Increase Ability To Learn By 40% - Business Insider

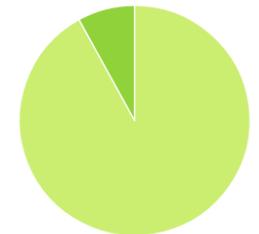
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# Research Needs to develop framework for in mfg. education



Explore game design concepts (and tools, platforms) for mfg. education

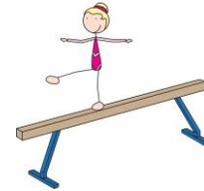
Develop feedback mechanism: how and when?



What can be gamified and how? Develop best practices



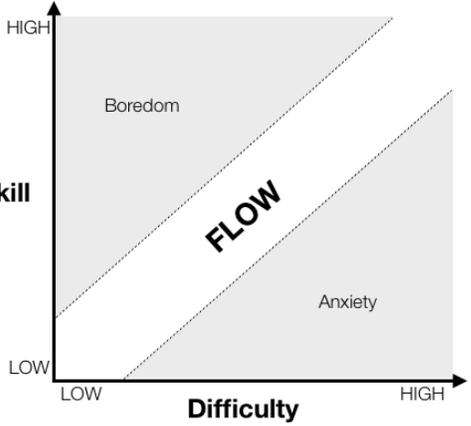
How to balance classroom v/s gaming content?



What data to collect and how to best use?



Instructors (many fields)	Computer scientists	Gaming researchers
Pedagogy researchers	Psychologists	Statisticians

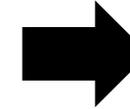
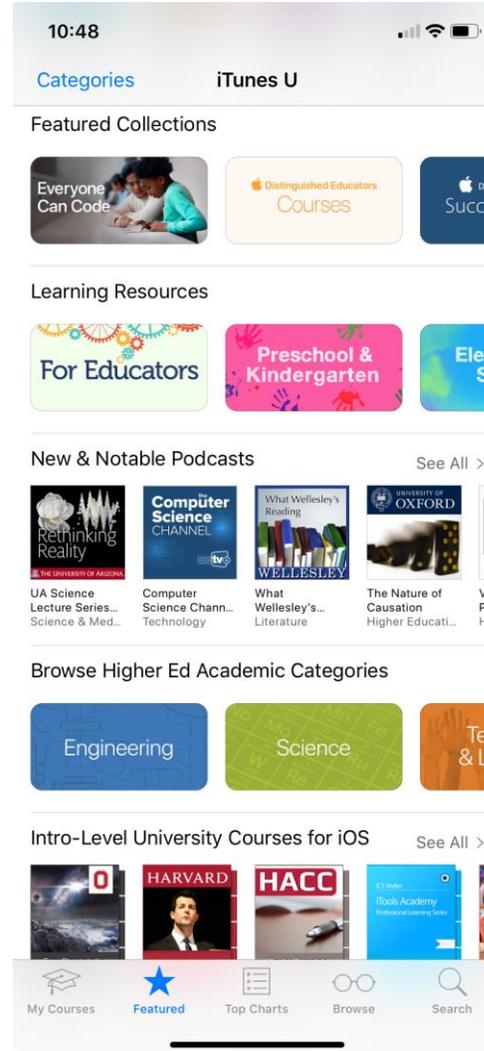
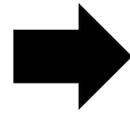
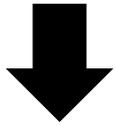


# Vision: computer games as future of manufacturing education

- ❖ Improve student's engagement, learning and retention by introducing gaming elements in delivering manufacturing education.
- ❖ Universities and industry, together, create a rich gamified curriculum to impart manufacturing skills in-demand. Creation of curriculum such as "manufacturing for non-majors."
- ❖ Use of big data to (a) improve learning experience, (b) target untapped potential, and (c) connect workforce to opportunities.
- ❖ Develop the manufacturing workforce of the future by changing the ways of delivering education today.

# Thank You!

  
2.4M (53 out of 100) open positions lie vacant due to a skills shortage in the US manufacturing industry



Manufacturing  
GDP

