

southtec®

October 24-26, 2023
Greenville Convention Center,
Greenville, SC

2023 POST-EVENT

AUDIENCE REPORT



MANUFACTURING™
TECHNOLOGY SERIES

CONNECTING PEOPLE. DRIVING BUSINESSES FORWARD.

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produced by  

SOUTHTEC
CONNECTING PEOPLE.
DRIVING BUSINESSES FORWARD.

TOTAL EVENT ATTENDANCE **5,400**

STATES REPRESENTED **45**

TOTAL EXHIBITING COMPANIES **420**

NEW PRODUCTS ON DISPLAY **106**

TOTAL EVENT FOOTPRINT **230K**
SQ FT

HOURS OF EDUCATIONAL CONTENT **30+**

NUMBER OF SPEAKERS **59**

INDUSTRY ALLIANCES **50+**

HOURS OF NETWORKING **20**

SME Events+ App
was the ultimate
digital connection
to **SOUTHTEC**



2,000+
ACTIVE USERS



6.6K+
USERS ACTIVITIES

Audiences accessed the event schedule, the Smart Manufacturing Experience highlights, and an interactive floor plan and exhibitor list, while enjoying special offers, exclusive content and A.I. recommendations to connect with exhibitors, products, and people at the event!

JOB FUNCTIONS

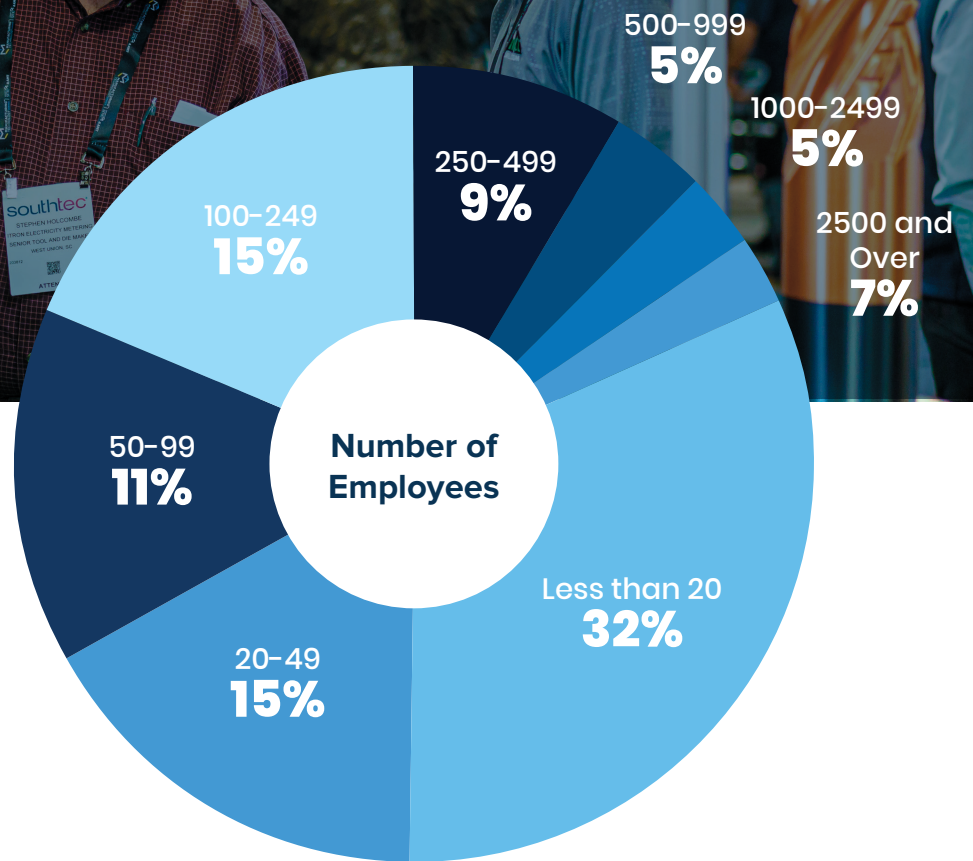
- 14%** Owner/Company Management/Corporate Executive
- 11%** Manufacturing Engineering Department (non-management)
- 7%** Manufacturing Production Management

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- 7%** Manufacturing Engineering
- 4%** Design Engineer



COMPANY SIZE

SOUTHTEC connects you with companies of all sizes. From small businesses to multinationals, these organizations are looking to invest in tools and technology to grow their business and maintain competitiveness.



ATTENDEES' PRIMARY TYPE OF BUSINESS

Industries of all types are looking to invest in manufacturing technologies. At SOUTHTEC, you'll find a diversification of industries unlike any other event. Top industries represented at EASTEC 2023 included:

| | |
|-------------------------------------|------------------------|
| Manufacturing | Electronics/Computers |
| Automotive | Plastic Products |
| Industrial and Commercial Machinery | Academic Institution |
| Aircraft/Aerospace | Research & Development |
| Consulting/Engineering | Defense |
| Fabricated Metal/Stampings | Oil & Gas |
| Services (Financial and Other) | Medical/Surgical |



TOP ATTENDING COMPANIES

These industry-leading companies and many more sent representatives to SOUTHTEC to research and purchase additive manufacturing solutions.

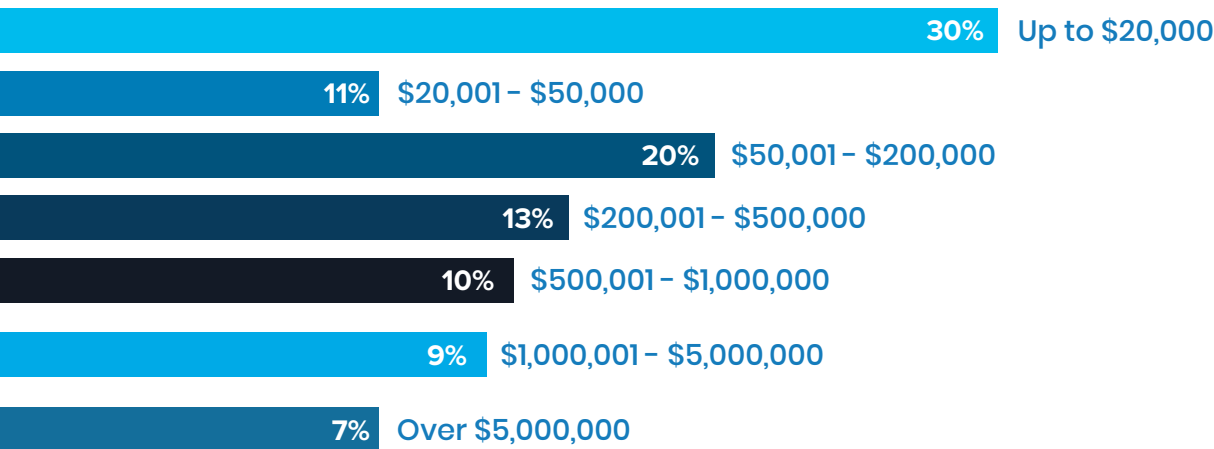
| | | | |
|-------------------------------------|--|--|---------------------------------|
| A.Berger Inc. | General Electric | Mil-Spec Manufacturing LLC | Rhenus Automotive |
| ABB | General Electric Aerospace | Miscellaneous Sheet Metal Inc | Rolls-Royce |
| Adept Machine Tools | General Electric Gas Power | Monti Inc | Rugged Suppressors |
| Aerospace Fabrications of GA | Georgia Institute of Technology | Moser Engineering Services | Ruhl Inc. |
| Asco Emerson | Hahn Automation Group | Multi-Axis Programming LLC | Samson Metal |
| Barrett Machine & Tool | Hayward Industries Inc | Nachi America Inc | SATO America, LLC |
| Bausch & Lomb | Hermeus Corporation | National Institute of Standards and Technology | Schaeffler Group |
| Beckhoff Automation | HexArmor | Navistar | Schuler Inc. |
| Becton Dickinson | Hubbell | Nestle | SEW Eurodrive Inc. |
| Bell Helicopter | Huntington Ingalls | Norfolk Naval Shipyard | Siemens |
| Blue Ridge Tool & Machine Co. | ITW Hartness | Northrop Grumman | SKF USA |
| BMW | JELD-WEN | Nucor Steel Hertford County | Southeast Broach |
| Boeing | JM Mold South, Inc. | Oak Ridge National Laboratory | Springfield Manufacturing |
| Borgwarner | JTEKT | Old Iron Machine Shop | Stabilus Inc. |
| Bosch LLC | Kapstone Manufacturing | Omni Metalcraft | Stanley Black & Decker |
| Burke Aerospace | Ketchie Inc. | Otis Elevator | Star CNC Machine Tool Corp. |
| Carlisle Interconnect | KG Swiss Machining | Paramount Maritime Group | Staubli |
| Caterpillar Inc. | Koops Automation Systems | Parker Aerospace | T&S Brass and Bronze Works Inc. |
| Champion Aerospace | Kyocera International Inc. | Patriot Metal Finishing System | Taurus Industrial Services |
| Continental Automotive | Lakewood Machine & Tool | Pelican Products, Inc. | Technico Machining Corp |
| Cummins-Meritor | Lap Tech Industries Inc | Pfaff Molds | Textron |
| Daimler Truck | Laurens Tool | Phillips Corp | Thomas Built Bus |
| Danfoss Power Solution | Lawrence Livermore National Laboratory | Phoenix Precision Machining | Thyssenkrupp |
| Daystar Machining Technologies Inc. | Leverage Automation | Plastic Omnium | Timken |
| Draexlmaier | Leviton Mnaufacturing Co | Pleasurecraft Engine group | Toyota Motor North America |
| Eaton Corporation | Livermore Lab | Plex, a Rockwell Automation Company | Trane Technologies |
| Electrolux | Lockheed Martin | PMW Aero | United Brassworks Inc |
| Emerald Transportation Solutions | Loflin Fabrication LLC | PPG | United Tool & Mold Inc. |
| Emerson | Machine Geeks LLC | Precision Millwright & Machine | University of Tennessee |
| Fab-Tec Machining and Fabrication | Mack Molding | Precision Turning Specialties | Velvet Drive Transmissions |
| Ferrous Tool & Engineering | Magna International | Precor | VERMEER |
| Fives Group | Mahle | Progressive Machine Works | Walther Arms Manufacturing |
| Flint Machine Tools | Mammoth Machine & Design | ProMATIC Automation | Westinghouse |
| FN America | MAXIM SYSTEMS Inc. | Purem | White Oak Carpet |
| Freudenberg Sealing Technologies | MBX Aerogen | Quality Metal Fab | Wiley Manufacturing, Inc. |
| | McAlister Design & Automation | Race City Powder Coating Inc. | Wyoming Machine |
| | Michelin | | ZF Group |
| | | | Zion Guitar Technology |

PURCHASING POWER

68% of SOUTHTEC attendees influence equipment purchase decisions in their companies.

35% of SOUTHTEC attendees had equipment budgets that exceeded \$200,000.

BUDGET



TOP TECHNOLOGIES EVALUATED

SOUTHTEC attendees indicated they came to the show to evaluate the following technologies, among others (multiple responses):

| | | | |
|------------------------------------|-----|----------------------------------|-----|
| Automated Manufacturing & Assembly | 29% | Lasers & Laser Systems | 12% |
| CNC Controls & Accessories | 27% | Measurement Inspection & Testing | 11% |
| Tooling | 21% | Assembly & Joining | 11% |
| 3D Printing/Additive Manufacturing | 21% | Advanced Materials | 11% |
| Machining Centers | 20% | Workholding Systems & Devices | 10% |
| Milling | 18% | Coolants & Lubricants | 10% |
| Robotics | 17% | Deburring & Edge Finishing | 10% |
| Controls CAD/CAM Software | 15% | Welding | 10% |
| Turning | 14% | Industry 4.0 | 10% |
| 3D Scanning | 13% | Material Handling | 10% |
| Grinding | 13% | Metals | 10% |
| Lean Manufacturing | 12% | Machine Vision | 9% |

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COMING IN 2025

GREENVILLE CONVENTION CENTER, GREENVILLE, SC

Contact us at **800.733.3976** or email **exposales@sme.org** to reserve your space today.

2025



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TECHNOLOGY SERIES



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